"I KNOW, SOMETHING ABOUT



"Better Engineering all the way through sold me on Plymouth"

"Buy a new car? That was the last thought in my mind when I flew to my new post at the Army Aeronautical Exhibit at the Century of Progress.

"But one look at the new Plymouth at the Chrysler Motors Exhibit . . . and I got ideas!

"I liked the cut of its jib, to begin with. But it was its engineering that got to me! The advanced thinking those Chrysler Motors people are putting into their cars!

"Heat-resisting valves that practically put an end to valve grinding! Self-equalizing hydraulic brakes...Floating Power engine mountings that cut out vibration!



"I looked at other low-priced cars, too. But Plymouth got my order!"

Any Plymouth dealer will show you 20 places where it is a finer car than competitors'. Go see it!

Standard: 2-door sedan \$465; 4-door sedan \$510; rumble coupe \$485; business coupe \$445. De Luxe: 2-door sedan \$525; 4-door sedan \$575; conv. coupe \$595; rumble coupe \$545; business coupe \$495. Prices subject to change without notice.

NEW PLYMOUTH SIX

NOW PRICED AS LOW AS THE LOWEST